

**Jameson logo itc stone serif font family free download**



## ITC Stone® Sans.

The ITC Stone Sans font started life a long time before its eventual realization in font form. Its typographer, Sumner Stone, studied at Reed College where he had the opportunity to undertake classes in calligraphy with Lloyd Reynolds. After graduation Stone worked for Hallmark in Missouri as a lettering artist from 1969 to 1971, going on to become the Principal at the Alpha and Omega Press in 1972. Re-entering college later that decade, Stone obtained another degree – this time in mathematics.

It was this curious mix of calligraphy and mathematical ability that gave rise to the ITC Stone Sans font. While it is clearly a humanist font, its letterforms are also very balanced. With a perfect combination of thicker and thinner strokes and a mixture of straight and slanted cuts on the ends of the letters, the ITC Stone Sans design is an elegant and minimalistic typeface eminently suitable for a very wide range of applications.

In his position at Adobe, Stone was also responsible for the groundbreaking Adobe Originals, working at times with Adobe's Bob Ishi (whose Japanese surname also means "Stone"). John Renner designed a series of phonetic companion faces for the entire ITC Stone font family, an addition that became available in 1992.

## ITC Stone Sans Usage.

Being such a diverse font family, the ITC Stone series can be used in almost any application. The ITC Stone Sans in particular has many possible applications, as its elegant, unfussy styling is a perfect accompaniment to many forms of design, from logotype to print.

Some significant examples of the ITC Stone Sans design "in the wild" include its use in the National Geographic Channel logo. Naturally, in many corporate ventures the original letterforms are modified slightly, but several features – the capital "E" in particular – render the ITC Stone Sans design very conspicuous.

Other logos include the Techfest 2011 logo and the Taylor & Francis Group logo (a publishing company based in the United Kingdom). In this last example, the most striking change to the font can be seen in the modified ampersand.

In print, the ITC Stone Sans design can be seen regularly in the Tageblatt, a Luxembourgian daily newspaper.

Fanciful Corners Wedding Invitation Featuring ITC Stone Serif Font.

Here are the fonts that have been used in the invitation above.

for bride & groom lines for lines of request, time & date, location for reception line.

Like this wedding invitation? You can personalize it with your own wording and details at [weddingpaperdivas.com](http://weddingpaperdivas.com).

ITC Stone Serif is a serif typeface designed by the American type designer Sumner Stone in 1987 as part of the ITC Stone font family. It is a legible typeface that takes on a modern, dynamic look and can be best used in dictionaries, language guides, and formal texts. You can buy and download ITC Stone Serif at [Myfonts.com](http://Myfonts.com).

## Jameson Irish Whiskey Typeface.

I went to a coffee shop and have liked the typeface of the Jameson whiskey logo that was on the counter and took a photograph.

Asked a friend, that is designer, what typeface was and he told me it would probably be a custom one for the brand. I have done some research on the Internet looking for a typeface that resembles the one of the logo and found the ITC Stone ® SERIF FONT FAMILY.

About.

Stream of my opinions, thoughts and inspiration. All opinions expressed are my own and do not represent those of my friends, family or colleagues.

## Stone Serif ITC Pro Font Family.

Developed during his tenure as Director of Typography at Adobe Systems, Sumner Stone created the ITC Stone Serif® font family in 1987 as part of the ITC Stone font family, an endeavor undertaken in response to the difficulty of mixing different type styles on one page or in one design.

With a varied background in areas as diverse as farming, mathematics and graphic design, Sumner Stone found himself working as the Director of Typography at Adobe Systems from 1984 to 1989.

During that time, he undertook an ambitious project – designing a super family that would incorporate different type styles in an integrated fashion.

This extensive endeavor would lead to the creation of the ITC Stone Serif typeface, along with ITC Stone Sans®, ITC Humanistic® and ITC Stone Informal®.

All of these subfamilies contain a roman and italic in medium, semi-bold, and bold.

ITC Stone solves the issue of mixed styles in one context with its harmonized balance in cap height, stem weight and proportion across all three subfamilies. All of the Stone types can be mixed successfully with each other in newsletters, business correspondence, books, and packaging. In 1992, John Renner expanded on the superfamily and designed companion faces for ITC Stone Sans and ITC Stone Serif that included linguistic

symbols used by the International Phonetic Association.

ITC Stone Serif is appropriate for use independently or in tandem with its associated subfamilies. The unity and legibility of the entire superfamily, along with its phonetic faces, makes it very effective in applications that involve the textual representation of speech sounds as in dictionaries, language guides, and linguistic texts.

ITC Stone Serif.

ITC Stone Serif - идеальный шрифт для всех ваших забавных дизайнов. Семейство шрифтов ITCStoneSerif. Подсемейство Roman.

О шрифте ITC Stone Serif.

ITC Stone Serif бесплатен только для личного использования. Пожалуйста, поговорите с автором для коммерческого использования или для любой поддержки.

Вы можете использовать ITC Stone Serif, чтобы создавать интересные дизайны, обложки, названия и логотипы магазинов.

Шрифт ITC Stone Serif также идеально подходит для брендинга проектов, дизайна товаров для дома, упаковки продуктов или просто в качестве стильного наложения текста на любое фоновое изображение.