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Best Free Logo Templates to Download in 2021 in .AI, .PSD, .EPS, SVG format A logo is greeting, it is like the entrance of a company. A perfect logo is memorable! A great logo makes a huge impact to your audience!

A rookie mistake no-one should have to make is thinking of your logo as nothing more than a necessity. The quality of your logo is a direct measure of how your image is seen not just in the eyes of customers and clients, but sponsors, business partners, and even the employees – who all feel a sense of inspiration and familiarity when they see your logo. Luckily, you don't have to go anywhere to get a logo with high quality that suits your business. With a widely varied range of hundreds of free and custom logos in PSD, EPS, and AI format ready to download right now, your journey to an inspiring logo starts and finds its fulfillment right here on our page. Download Free 645+ Logos: .PSD, .EPS, .AI.

**50+FREE AI/EPS & PSD LOGOS TEMPLATES FOR COMPANIES AND FOR CREATING ADVERTISEMENT + PREMIUM TEMPLATES!**

In modern life and business Logos are very important to make the necessary brand recognizable. Our new collection of 50 FREE AI/EPS & PSD Logos Templates + PREMIUM Templates will be very useful for graphic designers, marketers and product or service promoters to choose the best one and make it a part of branding identity.

Download any Free Logos Templates you like and use them for your private and commercial needs to have the best design you wish!

The logo is the face of a company. The awareness of your brand directly depends on it. For this reason, let's look at the basic rules for creating a logo for a company, brand or individual.

1) First, your Logo should be quite simple and restrained. Think about the most popular companies in the world and their logotypes. Your future buyer or customers should spend only a few seconds for understanding what product or service you have. It can be a word, a symbol or Be sure that your logo doesn't have a very complex structure, but it carries a semantic load.

2) Be very attentive to the colors you choose for your logo. There is a lot of psychological research on the theme of colors and color perception and you can easily find this information in the Internet. It is also important to remember that each color causes certain associations.

3) One of the most important in creating the logo is the transferring of ideas. It has to show the whole main idea of the company, its values and what it does. Try to do your PSD logo exclusive, interesting and modern. But create it for ages.

Of course, to create professional Logo it is important to ask for help from a professional designer. But you should remember, if you have to manage the process and follow the correctness of the performance from the very beginning. Or it is possible to download any professional and very qualitative Logos from this collection and make all the necessary customizations in Photoshop Get Photoshop as part of a Creative Cloud single-app plan for just US\$19.99/mo or Adobe Illustrator.

We hope this article will be useful for you or your graphic design ideas. Every week you can find many new professional collections with Free templates. You are welcome to visit us again!

The article was updated in August 2018.

Beauty Salon – Free Logotype Template.

Retro – Free Logo Template.

Colorful Unicorn Logo Template.

Three color version: color, greyscale and single color.

– The logo is 100% resizable.

– You can change text and colors very easy using the named and organized layers that includes the file.

Flying Eagle – Free Logo Template.

Dog Walker Logo Template.

Three color version: color, greyscale and single color.

– The logo is 100% resizable.

– You can change text and colors very easy using the named and organized layers that includes the file.

Valentine – Free Logo Template.

You are welcome to download our new AI and EPS file template – ‘Valentine’ that is Free Logo Templates! It is professional Free AI and EPS logo for business and interesting ideas. It would be great for designers, promoters and company owners. Download and enjoy!

Love Elephant Logo Template.

100% vector & re-sizable Easy to edit text and color AI CS5, AI & EPS v10, CDR CMYK colors, 300 dpi Ready to print Link font.

Monogram Logo Kit.

Oak Leaf Logo Template.

A fully editable and resizable vector logo 5 color variations (CMYK) Grayscale version Horizontal and vertical variations Illustrator AI file (CS and higher) Illustrator EPS 10 file Transparant PNG file (RGB) JPG image file (RGB) Readme file with font download info.

Orange – Free Logo Template.

Photo – Free Logo Template.

Fruitics Logo.

LOGO SPECIFICATIONS Full vectors 100% editable and scalable Editable colors CMYK colors Print ready Free fonts.

Waterdrop – Free Logo Template.

Circle Arrows Logo.

Full vectors 100% editable and scalable Editable colors CMYK colors Print ready Free fonts.

Sun – Free Logo Template.

Master Crown Logo.

- 100% editable and scalable.

Tropical – Free Logo Template.

You are welcome to download our new AI and EPS file template – ‘Tropical’ that is Free Logo Templates! It is professional Free AI and EPS logo for business and interesting ideas. It would be great for designers, promoters and company owners. Download and enjoy!

Infinity Idea Logo.

Cute and simple illustrated of infinity logo for many purposes Logo associates with everlasting, consistency and regeneration.

Available in formats: EPS (min CS3) and AI.

Master Logo Creator.

Line Lion Logo.

The Logo Is 100% Vector CMYK High Quality AI (Cc, Cs) EPS (Cs, Eps10) PSD – 1 Psd Layered file (Psd files was Generated in Illustrator, some features can be lost. To reach maximum editability use Adobe Illustrator) PNG (Transparent Background) JPEG (White Background) Txt Help File All colors and text can be modified.

12 Delicate Feminine Logos.

Wellness SPA Logo.

Elegant and modern logo template 100% customizable and resizable. This Logo template is suitable for Beauty salon, Yoga, Wellnes and Spa resort companies. Easy to edit with highly aplicabile. The Pack included: Ai, EPS files Color mode: CMYK Help Free font used: Philosopher (link in Template file)

Line Animals Logo Bundle.

Tree – Free Logo Template.

You are welcome to download our new AI and EPS file template – ‘Tree’ that is Free Logo Templates! It is professional Free AI and EPS logo for business and interesting ideas. It would be great for designers, promoters and company owners. Download and enjoy!

Hunter Logo.

• 5 .AI files • 5 .EPS files • 1 TEXT file.

• Vector based Logo (It is resizable without loss of quality) • Print Ready • 300 DPI • CMYK.

Plant – Free Logo Template.

You are welcome to download our new AI and EPS file template – ‘Plant’ that is Free Logo Templates! It is professional Free AI and EPS logo for business and interesting ideas. It would be great for designers, promoters and company owners. Download and enjoy!

Crazy Monkey Studios Logo.

Crazy Monkey Studios Logo CMYK Customizable AI -EPS.

The logo is 100% vector, making it fully resizeable with no loss of quality and.

all text/type used is ready for you to edit with your own Name.

Abstract Free Logo Template.

You are welcome to download our new AI and EPS file template – ‘Abstract’ that is Free Logo Templates! It is professional Free AI and EPS logo for business and interesting ideas. It would be great for designers, promoters and company owners. Download and enjoy!

Hexagon Logo Template.

Hexagon: a multipurpose logo, can be used in technology companies in software development companies and applications, construction companies, architectural studies, among other uses. Its design is simple and is easy to configure. This ready to print.

Customizable 100% CMYK AI – EPS.

Fish – Free Logo Template.

You are welcome to download our new AI and EPS file template – ‘Fish’ that is Free Logo Templates! It is professional Free AI and EPS logo for business and interesting ideas. It would be great for designers, promoters and company owners. Download and enjoy!

Art School Handmade Creative Logo Template.

Art Swirl Creative Logo Template is warm and bright sign, butterfly, that consist from different hand drawn lines. In culture and history butterfly symbol means growth, lightness, time, soul, change and transformation. Acraea Horta is real name of existing butterfly.

Button – Free Logo Template.

You are welcome to download our new AI and EPS file template – ‘Button’ that is Free Logo Templates! It is professional Free AI and EPS logo for business and interesting ideas. It would be great for designers, promoters and company owners. Download and enjoy!

Victory Heraldic Elegant Logo.

Victory – Vintage coat of arms – Fashion & Elegant company logotype. – An excellent logo template highly suitable for Real Estate, Boutique, Leisure business, Luxury restaurant, Sports club, Trading center, Fashion and clothing businesses. Stylish Multi Purpose Logo Template. Perfect for Hotels, Finance, Investment, Golf club, TV Channel, Jewellery, Media Group, Fashion, Winery... (Industry with classy, elegant and luxury style )

Luxurious Royal Crest Logo. Classy Elegant Logo Template. This logo design for all creative business. Elegant, Fashionable, Modern, unique and professional logo template.

Camping – Free Logo Template.

You are welcome to download our new AI and EPS file template – ‘Camping’ that is Free Logo Templates! It is professional Free AI and EPS logo for business and interesting ideas. It would be great for designers, promoters and company owners. Download and enjoy!

Advance Logo.

Advance logo template for your business works. Layered files, 100% vector.

Healthy Food – Free Logo Template.

You are welcome to download our new AI and EPS file template – ‘Healthy Food’ that is Free Logo Templates! It is professional Free AI and EPS logo for business and interesting ideas. It would be great for designers, promoters and company owners. Download and enjoy!

Helping Hand Charity Foundation Creative Logo.

Helping Hand Charity Foundation Creative Logo Template is friendly sign, that contains shape of the hand with growing heart flower inside. It symbolizes human kindnesses, cooperation and ability to help each other. Could be used as main identity element of charity foundation, retreat centers, self-development schools.

- .EPS, .AI, .PSD files.
- Outlined and editable texts.

Charitable Foundation – Free Logo Template.

It is professional Free AI and EPS logo for business and interesting ideas. It would be great for designers, promoters and company owners. Download and enjoy!

Color Stroke Logo.

Easy to edit with highly organized layers.

Resizable Vector logo; Vector Horizontal and Vertical display; Symbol's high resolution files, ready to use; Symbol's Color Variations as shown in the preview; Vector Greyscale version; Vector Black and White version; Read-me file with links to Custom Fonts.

Ice Cream – Free Logo Template.

It is professional Free AI and EPS logo for business and interesting ideas. It would be great for designers, promoters and company owners. Download and enjoy!

Progress Logo.

Fully Editable Logo, AI, EPS, CDR, PNG files Used free font link in the zip folder.

Attractive Design Logotype – Free Logo Template.

It is professional Free AI and EPS logo for business and interesting ideas. It would be great for designers, promoters and company owners. Download and enjoy!

Diaphragm Logo Template.

Diaphragm Logo Template: Ideal for any professional photographers, photography studios or companies related to photography. Logo is a minimalist, simple and colorful.

B – Heraldic Creat – Logo Template.

B – heraldic crest – Logo Template – An excellent logo template highly suitable for Real Estate, fashion and clothing businesses.- Elegant company logotype. Perfect for Hotels, Spa or Beauty Salon, Fashion, Winery... ( Industry with elegant and luxury style ) ( you can change letter "B" in any letter, as you like )

S – Logo Shape Multipurpose Logo.

S Logo Shape Multi Purpose Logo – An excellent logo template suitable for technology, pharmaceutical, communications, software development businesses, music production, media, design agencies, video developers, marketing, print and photography businesses. Ideal logo for business companies, financial corporations etc. Also suitable for any web startup projects, social communities, e-shops, search systems etc. Awesome multipurpose logotype for Your successful business.

App Builder Logo.

App Builder Logo Template is a great logo for your company, App or developer. Ready to Communicate Effectively. Include logo in shades of gray, white and black. 100% edit vectors – Resizable!

Food in Love Logo.

This logo design for all creative business. Consulting, Excellent logo, simple and unique concept.

PSD Photoshop file AI and EPS (Illustrator 10 EPS) 300PPI CMYK 100% Scalable Vector Files Easy to edit color / text Ready to print.

Cubico – Abstract Logo Template.

Cubico: a modern abstract logo that can be used in different types of companies such as software and application developers, agencies and design studios, media agencies, technology companies, among other uses. Its design is very simple and is easy to configure. Ready to print.

ARCHIVED: Using Windows, how do I create Encapsulated PostScript (EPS) files?

To create .eps files from any Windows application, you must first install a PostScript printer driver:

From the Start menu, select Settings , and then Printers . Double-click the Add Printer icon. The Add Printer wizard will appear. Click Next .

Choose Local Printer and click Next . When the list of printer brands and models is displayed, select a color PostScript printer (e.g., HP Color LaserJet 5/5M PS ). Click Next . From the list of ports, choose FILE: . Click Next . In the next screen, when asked whether you wish this to be the default printer, select No . Click Next . Do not print a test page. Click Finish . Once the printer icon has been created, you should give it a new name (e.g., EPS printer ). Right-click the icon, and choose Rename . Right-click the icon and choose Properties . Select PostScript . Under "PostScript Options", choose Encapsulated PostScript .

Whenever you wish to create an .eps file, simply open the document in the appropriate application. Go to the File menu, select Print , and then choose the EPS printer. You'll be prompted for a filename for the .eps file, and you can choose the folder in which it will be created.

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Letter AD Free - Svg/Eps Logo.

You've hit the right shop if you are looking for logo design ideas. This particular letter logo template is bold and attention grabbing yet simply splendid in design. Design a logo that no one will forget and that is easy to spot. This vector icon is highly adaptable to suit your needs.

Share this Free Design.

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DesignBundles.net offer exclusive deals on high quality premium design resources and free design resources. We offer savings of up to 96% off the RRP on design elements from thousands of independent designers.

We offer free design resources each week and a marketplace which allows graphic designers to register and sell their products. Our customers always come first and with our lifetime download guarantee and unlimited support – we are sure you will love shopping with us.

Full Form of EPS.

The Full Form of EPS stands for Earnings Per Share. EPS is defined as the ratio of net income to the total number of ordinary shares issued by the company. This is the ratio that generally indicates the profitability of the business.

Objective.

The broad objective of the EPS is to indicate the profitability of the business. Profitability Of The Business Profitability refers to a company's ability to generate revenue and maximize profit above its expenditure and operational costs. It is measured using specific ratios such as gross profit margin, EBITDA, and net profit margin. It aids investors in analyzing the company's performance. read more . The business may report EPS after adjusting extraordinary line items, followed by potential adjustments. If the EPS is high, then it indicates that the overall profitability of the business has appreciated over time.

Determine EPS.

The eps can be determined as per the relationship described below: –

Earnings Per Share = Net Income / Total Number of Shares Outstanding

At times EPS could be determined using the weighted average of the outstanding shares. Weighted Average Of The Outstanding Shares Weighted Average Shares Outstanding is a calculation used to estimate the variations in a Company's outstanding shares during a given period. It is determined by multiplying the outstanding number of shares (consider issuance & buybacks) in a given reporting period with their individual time-weighted portions. read more . This is done to account for the stock splits and stock dividends that happens for the accounting period. It could be adjusted for preferred dividends and extraordinary items. The formula of EPS that accounts for the preferred dividends and extraordinary items can be expressed as follows: –

Earnings Per Share = (Net Income – Preferred Dividends – Extra-ordinary Items) / Total Number of Shares Outstanding

Types of EPS.

#1 – Basic EPS.

The basic eps only focuses on the total number of common outstanding shares. The basic eps do not account for any stock dilutions or conversion.

#2 – Diluted EPS.

The diluted EPS focuses on the dilutions arising out of the stock conversions and split that can affect the value of the earnings per share. It comes into picture when there are stock options. Stock Options Stock options are derivative instruments that give the holder the right to buy or sell any stock at a predetermined price regardless of the prevailing market prices. It typically consists of four components: the strike price, the expiry date,

the lot size, and the share premium, read more and warrants etc. The determination of diluted EPS happens by accounting for warrants, convertibles, and options. Whenever options, warrants, and convertibles are exercised, they deduct from the basic earnings per share. After the exercise of options, warrants, and convertibles, the total number of issued shares Issued Shares Shares Issued refers to the number of shares distributed by a company to its shareholders, who range from the general public and insiders to institutional investors. They are recorded as owner's equity on the Company's balance sheet. read more tends to appreciate, thereby reducing the overall earnings per share. It is a key metric for that business that has a complex capital structure in place.

Examples of EPS.

Below are the examples of earnings per share –

Example #1.

Let us take the example of company ABC. During the year, the company generates a net income of \$50,000,000. The company, as on date, has issued 5,000,000 shares. Help the management determine the earnings per share.

Solution.

Calculation of earnings per share is as follows,

$$= \$50,000,000 / 5,000,000 \text{ EPS} = \$10.$$

Therefore, the business has eps of \$10.

Example #2.

Let us take the example of company XYZ. During the year, the company generates a net income of \$25,000,000. The company, as on date, has issued 2,000,000 shares. After the event of dilution, the business now has 2,500,000 outstanding. Help the management determine the basic and diluted earnings per share.

Solution.

Calculation of earnings per share is as follows,

$$= \$25,000,000 / 2,000,000 \text{ Earnings Per Share} = \$12.5.$$

Calculation of earnings per share is as follows,

$$= \$25,000,000 / 2,500,000 \text{ EPS} = \$10.$$

Therefore, the business has the basic earnings per share of \$12.5 and diluted earnings per share of \$10.

Differences Between Earnings and Dividends Per Share.

The dividend per share is defined as the ratio of the dividend paid to the stockholders to the total number of common shares. However, it takes into account the net income. Industry uses both metrics to analyze the profitability of the business. However, in the case of dividend per share, dividends are payable to the stakeholders from the portion of the net income.

Importance.

The earnings per share is an important metric for investment analysis as it helps in a comprehensive analysis and evaluation of the investment. However, since the metric is open for manipulation, it is advisable that investors should not absolutely rely on this metric alone. They should supplement it with additional metrics that help in the investment evaluation.

Benefits.

It is an important metric used for industry analysis. It is also used in the ratio analysis Ratio Analysis Ratio analysis is the quantitative interpretation of the company's financial performance. It provides valuable information about the organization's profitability, solvency, operational efficiency and liquidity positions as represented by the financial statements. read more for comparable periods.

Limitations.

It can be distorted or misrepresented if the company pursues any sort of buyback of shares. Since the business can exercise its discretion on what they want to report on earnings per share could, therefore, make this metric open for huge manipulation. It does not broadly account for financial leverage Financial Leverage Financial Leverage Ratio measures the impact of debt on the Company's overall profitability. Moreover, high & low ratio implies high & low fixed business investment cost, respectively. read more or lets the investor know the impact of the leverage on the earnings.

Conclusion.

The earnings per share are the ratio that financial analysts and investors use in investment analysis and profitability analysis. It helps in letting each

investor know how much he is liable to get from the business in the form of earnings. It is normally computed as the ratio of net income to the total number of issued common shares.