

penn state logos to download



Official Logos for Print and Web.

Guidelines for proper usage of the Penn State logomark can be found in Editorial & Graphic Standards.

Which file to use?

PNG files are recommended for using the mark on flyers or the web. They are similar to JPGs but can have a transparent background.

EPS files are available for use in graphic design software (RGB) and for providing a file to a printing company for high-resolution printing (CMYK).

How to download.

To use these files, right-click on the appropriate link below the image you'd like to use, then select "Save Target As..." or "Save Link As..." depending on the language your browser uses. After saving the file to your computer, you can now insert it within the program where you are creating your document.

If you'd like assistance or need another file format, such as Pantone EPS, please contact Ali Moyer.

If you have any questions about usage of the Penn State Harrisburg mark, please email Yvonne Harhigh.

Templates.

Templates are a quick and easy way to maintain brand consistency in your PowerPoint presentations, videos, and social media posts. These tools take the guesswork out of proper logo placement while saving you time with pre-added design features. Ready-to-use Wallpapers are also available to download and display on personal and University-owned devices. Templates will continue to be added for your use.

PowerPoint.

A variety of PowerPoint templates are available to meet your internal and external presentation needs. Templates are available in multiple designs and leverage graphic elements to keep our brand consistent. Be sure to choose the template that best matches the content and audience of your presentation.

Video.

Video continues to be one of the most engaging and influential mediums for storytelling and sharing content with our audiences. Video templates are meant to elevate your communications with brand consistency and simplified video graphics tools. Video templates also provide an easy way to include animated brand elements in your video projects.

Social Backgrounds.

As our first social-specific brand element, Social Backgrounds provide an easy way for you to incorporate visual brand consistency into your posts. All backgrounds are provided in widescreen, square, and vertical aspect ratios with and without the Community Shield design.

Wallpapers.

Our Wallpapers are the first brand element to feature the graphic lock-up of our tagline and the Nittany Lion Shield. The "We are Penn State" graphic lock-up is placed on top of a variety of Pennsylvania Palette colors, and several Wallpapers also layer on a subtle application of our geometrics or the Community Shield. Wallpapers can be used as backgrounds and screensavers on personal and University-owned computers, mobile devices, and digital displays.

Penn State Lions Logo.

Here is the Penn State Lions logo in vector format(svg) and transparent PNG, ready to download.

Penn State Lions Logo PNG Transparent.

Penn State Lions Logo Black And White.

Penn State Lions Logo SVG Vector.

Useful & free design resources delivered to your inbox every week.

Police Logo.

The Police logo available for download as PNG and SVG(vector).

Partido Socialista Logo.

The Partido Socialista logo as a transparent PNG and SVG(vector).

Pedigree Logo.

Get the Pedigree logo as a transparent PNG and SVG(vector).

Pokemon Logo.

Get the Pokemon logo as a transparent PNG and SVG(vector).

Pokemon Logo.

Here is the Pokemon logo in vector format(svg) and transparent PNG, ready to download.

Peugeot Logo.

The Peugeot logo in vector format(svg) and transparent PNG.

Portal Logo.

The Portal logo available for download as PNG and SVG(vector).

Philips Logo.

The Philips logo in vector format(svg) and transparent PNG.

Paramount Logo.

The Paramount logo as a transparent PNG and SVG(vector).

Piaggio Logo.

Get the Piaggio logo as a transparent PNG and SVG(vector).

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Penn State Nittany Lions Logos History.

Chris Creamer's Sports Logos Page - SportsLogos.Net is your virtual museum dedicated to education of the history of sports logos and sports uniforms.

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This site is maintained for research, educational, and historical purposes only, do not abuse it.

University Mark.

Our University (or academic) mark is Penn State's institutional logo, and represents the university in its entirety.

The mark is used to identify everything we communicate through our website, print communications, presentations, social media sites, and signs. Having a clear and consistent visual identity helps build greater recognition for and awareness of our University and our many colleges, campuses, and administrative/academic units.

The two-color mark shown here is the preferred color version and should be used wherever possible.

In our visual identity architecture, this mark is referred to as the primary horizontal mark. The logotype is one of the core components of our mark. It is a custom-drawn logotype inspired by slab serif typefaces. It is a clear and strong expression of our name. As in our previous mark, we have brought Penn and State together as a single expression. The use of the capital P and S ensures legibility. This design provides a useful distinction from the convention of using all capital classic serif typefaces for universities.

Using a common vocabulary facilitates the use of our University mark, which is composed of our shield and logotype. For communication ease, we will refer to the academic mark as "our" mark. We will also refer to "our" shield and logotype.

Never redraw or try to recreate our mark, including our shield or our logotype. Any modification of our mark diminishes its impact and weakens our legal protection. Only authorized artwork may be used.