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What can I do to prevent this in the future?

If you are on a personal connection, like at home, you can run an anti-virus scan on your device to make sure it is not infected with malware.

If you are at an office or shared network, you can ask the network administrator to run a scan across the network looking for misconfigured or infected devices.

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Grant B2B users in Azure AD access to your on-premises applications.

As an organization that uses Azure Active Directory (Azure AD) B2B collaboration capabilities to invite guest users from partner organizations to your Azure AD, you can now provide these B2B users access to on-premises apps. These on-premises apps can use SAML-based authentication or Integrated Windows Authentication (IWA) with Kerberos constrained delegation (KCD).

Access to SAML apps.

If your on-premises app uses SAML-based authentication, you can easily make these apps available to your Azure AD B2B collaboration users through the Azure portal using Azure AD Application Proxy.

You must do the following :

Enable Application Proxy and install a connector. For instructions, see Publish applications using Azure AD Application Proxy. Publish the on-premises SAML-based application through Azure AD Application Proxy by following the instructions in SAML single sign-on for on-premises applications with Application Proxy. Assign Azure AD B2B Users to the SAML Application.

When you've completed the steps above, your app should be up and running. To test Azure AD B2B access:

Open a browser and navigate to the external URL that you created when you published the app. Sign in with the Azure AD B2B account that you assigned to the app. You should be able to open the app and access it with single sign-on.

Access to IWA and KCD apps.

To provide B2B users access to on-premises applications that are secured with Integrated Windows Authentication and Kerberos constrained delegation, you need the following components:

Authentication through Azure AD Application Proxy . B2B users must be able to authenticate to the on-premises application. To do this, you must publish the on-premises app through the Azure AD Application Proxy. For more information, see Tutorial: Add an on-premises application for remote access through Application Proxy.

Authorization via a B2B user object in the on-premises directory . The application must be able to perform user access checks, and grant access to the correct resources. IWA and KCD require a user object in the on-premises Windows Server Active Directory to complete this authorization. As described in How single sign-on with KCD works, Application Proxy needs this user object to impersonate the user and get a Kerberos token to the app.

When you configure the Azure AD Application Proxy, ensure that Delegated Logon Identity is set to User principal name (default) in the single sign-on configuration for Integrated Windows Authentication (IWA).

For the B2B user scenario, there are two methods available that you can use to create the guest user objects that are required for authorization in the on-premises directory:

Microsoft Identity Manager (MIM) and the MIM management agent for Microsoft Graph. . Using the script is a more lightweight solution that does not require MIM.

The following diagram provides a high-level overview of how Azure AD Application Proxy and the generation of the B2B user object in the on-premises directory work together to grant B2B users access to your on-premises IWA and KCD apps. The numbered steps are described in detail below the diagram.

A user from a partner organization (the Fabrikam tenant) is invited to the Contoso tenant. A guest user object is created in the Contoso tenant (for example, a user object with a UPN of `guest_fabrikam.com#EXT#@contoso.onmicrosoft.com`). The Fabrikam guest is imported from Contoso through MIM or through the B2B PowerShell script. A representation or “footprint” of the Fabrikam guest user object (Guest#EXT#) is created in the on-premises directory, Contoso.com, through MIM or through the B2B PowerShell script. The guest user accesses the on-premises application, `app.contoso.com`. The authentication request is authorized through Application Proxy, using Kerberos constrained delegation. Because the guest user object exists locally, the authentication is successful.

Lifecycle management policies.

You can manage the on-premises B2B user objects through lifecycle management policies. For example:

You can set up multi-factor authentication (MFA) policies for the Guest user so that MFA is used during Application Proxy authentication. For more information, see [Conditional Access for B2B collaboration users](#). Any sponsorships, access reviews, account verifications, etc. that are performed on the cloud B2B user applies to the on-premises users. For example, if the cloud user is deleted through your lifecycle management policies, the on-premises user is also deleted by MIM Sync or through Azure AD Connect sync. For more information, see [Manage guest access with Azure AD access reviews](#).

Create B2B guest user objects through MIM.

For information about how to use MIM 2016 Service Pack 1 and the MIM management agent for Microsoft Graph to create the guest user objects in the on-premises directory, see [Azure AD business-to-business \(B2B\) collaboration with Microsoft Identity Manager \(MIM\) 2016 SP1 with Azure Application Proxy](#).

Create B2B guest user objects through a script (Preview)

There's a PowerShell sample script available that you can use as a starting point to create the guest user objects in your on-premises Active Directory.

You can download the script and the Readme file from [Connectors for Microsoft Identity Manager 2016 and Forefront Identity Manager 2010 R2](#). In the download package, choose the Script and Readme to pull `Azure AD B2B users on-prem.zip` file.

Before you use the script, make sure that you review the prerequisites and important considerations in the associated Readme file. Also, understand that the script is made available only as a sample. Your development team or a partner must customize and review the script before you run it.

License considerations.

Make sure that you have the correct Client Access Licenses (CALs) for external guest users who access on-premises apps. For more information, see the "External Connectors" section of [Client Access Licenses and Management Licenses](#). Consult your Microsoft representative or local reseller regarding your specific licensing needs.

Top 10 Apps That Help You Run Your B2B Business Efficiently in 2021.

B2B business is quite challenging to manage because it's operated on a larger scale than the type of business enterprise. A CEO has numerous responsibilities, whether it may be running the numbers, recruiting personnel, overseeing the finances, and other critical aspects for operating a B2B business.

Sometimes, all of these tasks become overwhelming for an experienced CEO. That's why it's more important than ever to have a solution that can streamline these operations. Luckily, there are numerous app development companies like TekRevol that can help you build a customized app for your B2B or B2C business.

To get you started utilizing apps, we've put together the top 10 apps that help you run your B2B business efficiently,

1. Asana.

Asana is one of the best project management software of the modern era. It manages your team, providing easy coordination that improves the overall productivity. There are tons of features that you can leverage, such as.

Assigning tasks, Set deadlines, and Notify with the latest updates on the project and more via emails.

The app enables you to get a report on everything that goes on in your B2B business on-the-go. Thus, helping you prevent any bottlenecks or hiccups that could occur in your business processes.

Availability: Windows, Android, and iOS devices.

2. Google Analytics App.

Just like any business, an online business enterprise is also run on numbers. You need some kind of tool that can help keep track of all the business numbers. That includes the number of times your website is visited, how many potential customers converted in sales, how long a potential stayed on the website, and more.

Google Analytics is one of those tools that provides you all the numbers you need to get on track. The app started on the Windows platform, but now it's available on Android and iOS. Some of the various features include:

Data acquisition Audience Insights, Time spent on your website, Research Keyword View and analyze traffic yield.

Availability: Windows, Android, and iOS.

3. HootSuite.

Even though B2B business doesn't pay heed to their social media accounts, however, it's one of the digital's primal aspects. This is because social media help in bridging the gap between customers and business. Making it crucial for businesses to keep track of their feedback and their grievance with the company.

So, unless you have a dedicated team that are always on top of your customers' needs and interact with on a daily basis, you might be able to manage your customers. But efficiency would always be your top-most concern. You can solve these bottlenecks by utilizing the Hootsuite app. Whether it may be Facebook, Instagram, LinkedIn, or Twitter. With the app, you can create and edit and manage,

Content Newsfeed Retweets Mentions Updates.

The Hootsuite app allows you to publish content from your mobile device. If you want to keep yourself updated with the latest updates, efficiently manage your social media, then it's a must app for your business enterprise.

Availability: Windows, Android, and iOS.

4. WebEx.

Are you tired of missing out on important meetings? Then you need a WebEx app that helps you conduct meetings on-the-go. It provides the utmost convenience to arrange meetings and manage all your operations from your mobile device.

Moreover, the app allows you to stay on the latest happenings inside your organization. There are various features of WebEx, such as:

Share files Send and receive text and voice messages. Conduct a video conference.

With the app, you can easily synchronize and across all your data across all devices. It's one of the best ways to manage your companies' personnel working at different locations globally. Thus, it closes the gap between you and your employees and provides an easy mode of communication.

Availability: Windows, Android, and iOS.

5. Salesforce Mobile.

It's crucial for every B2B business to have a dedicated CRM to improve the sales team's productivity. If you're looking for one, then Salesforce is your way to go. The app bestows the ultimate power to access your entire business enterprise along with Lightning apps. Thus, providing easy navigation to use all your favorite apps.

Some of the main features of this app include:

View and update records Dedicated dashboard, Easy to personalize.

Moreover, the app has all the important features as the Windows version, allowing you to easily synchronize your data across all OS platforms.

Availability: Windows, Android, and iOS.

6. DocuSign.

One of the crucial tasks of being an owner or CEO is to deal with clientele, employees, and other businesses. Signing off on multiple events could quite a tedious job to do, especially if there are hundreds of contracts to sign. Making mistakes in signing documents is quite common. So, how do you deal with this issue effectively? DocuSign.

The app eases your tedious signing tasks by scanning your signature, which helps you applying your sign whenever required. That includes signing off on contracts, receipts, and any other document that needs your approval. Some of the main features include:

Manage files Sign documents from anywhere Signing with no limit Receive Notification in real-time.

Since you can easily sign off on any document from anywhere, you can also send them to your office meetings. So, you give your team the approval to go ahead with the plan without taking your important time to conduct meetings yourself every time.

Availability: Windows, Android, And iOS.

7. EverNote.

Making a note of this is one of the key responsibilities of B2B business owners. Thoughts and ideas came all the time, but it's hard to remember them. So, something where you can easily note all those ideas down for later. Now, there are two options to get this issue resolved for good. Either you could hire a personal assistant who would be with you wherever you go, holding a notepad, which you could cost you a lot. Or you can have EverNote.

With the app, you can make a note of all the thoughts and business ideas on-the-go. Some of its major features include:

Scan and capture handwritten texts and drawings. Set reminders on important tasks Synchronize your notes across all platforms. Create to-do lists to keep your business thoughts and ideas.

Moreover, you can also find photos and notes saved on your mobile device. Thus, allowing you to get ahold of every document or note you need.

Availability: Windows, Android, and iOS.

Price: Free, \$14.99 per month and \$69.99 per month.

8. Google Drive.

Google Drive is a cloud-based app that allows you to safely keep and store the data that you can easily from anywhere. The data can be in the form of documents, sheets, photos, videos, recordings, and anything stored on your mobile or desktop.

The free version of the app provides 15 GB of storage. If you need more space, there are premium packages available.

Some of the major features include:

Access files from anywhere. Create, share, and edits files Upload up to 15 GB of data Give access to your teammates.

You can allow your teammates to make changes to the files. Another benefit of using Drive is synchronization. With the app, you're able to sync your data through your mobile devices to desktop computers and vice versa. Thus, making it an essential tool to have in your B2B business.

Availability: Windows, Android, iOS.

Price: Free and In-app Purchases.

9. Flipboard.

Business owners or CEOs cannot manage to make time to be up-to-date with the latest scoop. So, even if you can't make up time to indulge in with your favorite publicist, you can use Flipboard to receive updates and notifications of everything relating to your interests.

The app allows you to get in touch with the latest news and happenings around the world relating to your business. So, by keeping yourself updated, you'd able to leverage that into your B2B business.

You need to subscribe to the Flipboard and personalize it as per your interests that serve your business. The app collects selected choices from every platform, such as social media, blog posts, and news. Video content and any other content published on the internet.

Some of the major features include:

Get personalized and updated news The publication source includes The Wall Street Journal, BBC, CNN, Bloomberg, Forbes, Fortune, and more. Customize Smart Magazines.

Availability: Windows, Android, and iOS.

10. Dropbox.

Dropbox is a cloud-based app similar to Google Drive that helps you keep all the files in one place. The app allows you to synchronize your files across multiple mobile devices and desktop computers. The files could either be documents, images, videos, or any other content; you can use them from anywhere and from any device.

Moreover, you can share files with any one of your team just by sharing the link. You can also scan documents, whether in the form of images or

text, and convert them into PDFs. You can share that PDF file with anyone.

Some of the major features include:

Upload and backup files in one place Share files with the link. Sync files on all mobile devices and desktop computers to get access from anywhere. Convert scanned documents to PDFs.

Availability: Windows, Android, And iOS.

Price: Free and In-app Purchases.

Conclusion.

In the digital world's face-paced environment, it's more important than ever before to include these apps in your B2B business.

In this way, you'd streamline your business processes, stay on top of your employees and meetings.

That not only will improve your business' productivity but also will increase your return on investment.

Top B2B Mobile Apps for Business-Android & IOS.

You may not be aware, but B2B buyers are using mobile devices. This is mainly during the hours they are in the office. That makes it necessary for you to use a mobile app for your business. If you run a b2b business, you need B2B mobile apps to help you manage your business.

B2b mobile apps have the right set of features to help your business hit the sky. Their features enable you to order goods and services with ease. That is not all, and you can use them to interact with your customers better. The B2B mobile apps help you to push any crucial notification. It is easy for you to track orders when using B2B mobile apps.

Here are the top B2B mobile apps in the market you can use for your business.

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Top 5 B2B Mobile Apps for Business.

DropBox.

Are you a B2B business owner and on the run? It can be hard for you to bridge the gap between mobile devices and desktop. You may get a challenge to ensure you can get all you need when you are on the run. That is between spreadsheets, images, and Word documents. So, DropBox is among the best b2b mobile apps that can help you sort out all that.

With DropBox, you can keep all your data into one place and bring it up when in need. You may be required to give presentations and documents while on the go. Dropbox makes things easy for you. It ensures all you want to review for perfect pitch is available.

You can get a free DropBox mobile app. With it, you can keep your project moving wherever place you may be. That gives you an excellent chance to focus on what matters. You can use it to take care of your tasks, collaborate with your clients and co-workers, and access work. With just your tablet or phone, you can perform all that.

Speech To Text.

It may be hard for you to keep track of tasks and ideas while on the go. You may be driving, or you are unable to send a text through your phone during a certain time. That is why you need b2b mobile apps to ease that stress. Just get an app with dictation recording capacity. It can be of great benefit to you.

The voice text will transcribe your voice into email or text. After that, you can transfer that information to several social networking apps. You use the clipboard offered to you and paste the text into any apps you choose.

Voice text mobile app has several editing features. You can apply them to customize your content. Do not worry about the language you use. The app can support 23 different dialects and languages. To dictate your content through voice text app is five times faster than typing the same message. That makes it among the best B2B mobile apps for your business.

The app has an intelligent speech recognition feature. It can automatically detect and correct grammar mistakes. That can be so much helpful to your different business situations. If you have an idea and no time for you to draft it, do not hesitate to record it for later.

Do you have a long email that you are required to send? You can dictate it loudly before you can send it, and it will help you to keep your thoughts organized. That way, you will have your job faster than you can imagine.

Asana.

Do you handle project management? You will never get the best B2B mobile apps to make your work easier than Asana. It is compatible with ios and android mobile devices. With Asana, all your team members will remain organized as well as productive.

You can use the Asana app to assign your team members tasks through their emails. You may want to create the entire projects within their due dates. Asana offers you that capability. Are you looking for B2B mobile apps to enable you to stay at the top of all that goes on in your business? You can use the Asana app to arrive at that. Even when you are away, it will let you know your team members who may have time for a new project.

DocuSign.

Your signature is such an essential aspect of a genuine document. As a B2B business owner, you will sign contracts with employees, clients, and vendors every day. Are you on the go, and there is a crucial document that must have your signature? There is no need for you to be stressed.

Just enter DocuSign. It is among the B2B mobile apps you can use for designing documents even when you are on the run. The app will take any scanned copy and allow you to append your signature to all documents with ease. Just right from your smartphone, you can have your signature on your receipts and contracts.

You can use DocuSign to solve all your signature issues. Besides, it enables you to send the newly signed documents back to your office right away. If you are rushing for your sales meeting, do not worry. You can have a member of your team ensure all contracts are good to go without taking time out of your busy day.

EverNote.

As the CEO of your b2b business, to keep notes is a crucial part of your daily routine. It is good for you to jot down all your thoughts. That way, you will quickly move along with your busy day and come back to those ideas at your appropriate time.

You can carry pad to all places you go to. Likewise, you can even employ an assistant to shadow you while on the go to jot down your thoughts. But EverNote is the most appropriate app for you if you are a business person who would want to travel as light as possible.

With the EverNote app, you can write all the notes you may want to clip the web articles. It is easy for you to capture the images of handwritten notes through EverNote. The app allows you to keep photos of your physical project and even the digital details.

HootSuite.

Social media marketing is something you will never avoid today as you run your business. But you need to monitor it closely to get feedback from your customers. You may have a social media marketing team if you have a big b2b business. You will face it tough for a small business to remain informed about your social media account happenings while you're on the go. But all that is solved with the HootSuite app. It will help you monitor your useful social media accounts through one platform and give you reports direct to your phone.

Google Analytics app.

In this digital era, chances are you a website for promoting your business. You need analytics software to help you keep track of all that is going on on your website. Google has developed an analytics app you can use on your android devices to get real-time data about your website. As you use the internet, you can know how your website performs even when on the run. All you need is a Google Analytics app.

Cisco Webex Meetings.

Business meetings are very important events you are not expected to miss. But you may easily forget due to your tight everyday busy schedule. With WebEx, you are sorted out. It is an excellent b2b mobile app that you can use to organize online events, host, or even attend meetings. You can use WebEx to share files, messages, and videos.

Salesforce mobile.

There is a need for you to have efficient CRM for your sales effort to be profitable. If you run a B2B business, Salesforce offers you a great chance. With this app, you will keep your sales abreast. It will be easier for you to monitor sales.

Flipboard.

When you are operating a b2b business, it can be hard to keep up with the news. You may have enough time at some point to check crucial publications but fail to find it since it is no longer available. Do miss out on such important, timely news. All you need is the Flipboard app for your android device. It will gather data for you and bring it right to your phone.